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Press Release: Sophisticated Weighing at a Touch: The New Intuitive Touchscreen Borealis BA series of Micro and Semi Micro Balances from A&D.

Ann Arbor, Michigan – Aug 15, 2022 - A&D Weighing recently announced the availability of the Borealis BA series of Micro and Semi-Micro balances, the latest additions to the A&D precision weighing portfolio.

These new models are the first A&D balances to combine an intuitive touchscreen user interface with advanced connectivity options and software features. These features ensure ease of use, effortless process integration, regulatory compliance and impressive performance all built into a space saving design.

The BA is targeted for use in R&D and analytical labs in industries including academia, biotech, pharmaceutical, manufacturing, cosmetics and other niche markets. Standard features include internal automatic calibration, 5 inch color touch screen display with 4 dedicated quick access keys, multi programmable infrared sensors and automatic draft shield doors that are easy to remove and clean.

Other features include internal diagnostic testing such as automatic repeatability, eccentricity and shock protection to ensure maximum precision and accuracy, all logged for traceability. The BA also offers a variety of communication options that allow flexibility to integrate with any LIMS system using the standard Bluetooth, Ethernet, USB-A, USB-B, RS232, and external device inputs.

Models are in stock and ready for immediate delivery. Contact your local sales representative for more information.

About A&D Weighing:

A business unit of A&D Engineering and part of the A&D Americas family of businesses, A&D Weighing is an ISO 9001 certified company and based in San Jose, Calif. Leveraging A&D's more than 40 years of experience with technology innovation in the development of precision measurement and control products, A&D Weighing designs and manufactures a complete line of electronic balances, scales, weighing indicators, viscometers and controllers for pharmacy, laboratory, food service and industrial applications, as well as advanced electronic blood pressure monitoring equipment for both home health care and professional markets. A&D is a multinational company with operations in Asia, Australia, Europe, Mexico and the United States. For more information about A&D Weighing, please visit <http://www.andweighing.com/>.

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